

2+2 Articulation Agreement for Anne Arundel Community College (AACC) and Towson University

Associate's Degree: A.S. in Business Administration Transfer

Bachelor's Degree: B.S. in Business Administration

Effective Term: Fall 2020

Section 1: Course Completion Plan for AACC

This section outlines the courses to take for the AACC general education (GER) and program requirements in order to complete the AACC and TU degrees within 120 credits. These tables do not include nontransferable or prerequisite coursework outside of the curriculum.

Table 1: General Education Courses Applied to TU Core Curriculum

| AACC Requirement | AACC Course to Take | Credits | Towson University Equivalent Course |
|--------------------------------|--|---------|--|
| English Composition | ENG 101 Academic Writing & Research 1 | 3 | ENGL 102 Writing for a Liberal Education |
| English Composition | ENG 102 Academic Writing & Research 2 | 3 | ENGL TLL English Elective |
| Mathematics | MAT 137 College Algebra | 3 | MATH 115 College Algebra |
| Arts & Humanities | Choose one course: <ul style="list-style-type: none"> ▪ COM 111 Fundamentals of Oral Communication ▪ COM 116 Fundamentals of Oral Communication for Non-Native Speakers | 3 | COMM 131 Public Speaking |
| Arts & Humanities | Any non-COM Arts & Humanities course | 3 | Equivalency varies by course. |
| Social & Behavioral Sciences | ECO 211 Principles of Economics 1 | 3 | ECON 202 Macroeconomic Principles |
| Social & Behavioral Sciences | Any non-ECO Social & Behavioral Sciences course | 3 | Equivalency varies by course. |
| Biological & Physical Sciences | Any Biological & Physical Sciences course with a lab | 4 | Equivalency varies by course. |
| Biological & Physical Sciences | Any Biological & Physical Sciences course without a lab | 3 | Equivalency varies by course. |
| Technology Requirement | CTA 100 Computing & Information Technology | 3 | COSC 111 Information & Technology for Business |
| Wellness Requirement | Any Wellness GER course | 3 | Equivalency varies by course. |

Total general education applied to the TU Core Curriculum: 34 credits

Table 2: Program Requirements and Electives Applied to TU Degree

| AACC Requirement | AACC Course to Take | Credits | Towson University Equivalent Course |
|-------------------------|--|----------------|--|
| Program Requirement | BPA 111 Business and Environment | 3 | USEL TLL Unspecified Elective |
| Program Requirement | BPA 201 Financial Accounting | 3 | ACCT 201 Financial Accounting |
| Program Requirement | BPA 202 Managerial Accounting | 3 | ACCT 202 Managerial Accounting |
| Program Requirement | BPA 232 Business Statistics | 3 | ECON 205 Statistics for Business & Economics |
| Program Requirement | BPA 253 Business Law 1 | 3 | LEGL 225 Legal Environment of Business |
| Program Requirement | ECO 212 Principles of Economics 2 | 3 | ECON 201 Microeconomic Principles |
| Program Requirement | MAT 230 Elementary Calculus (For Business and Social Sciences) | 3 | MATH 211 Calculus for Applications |
| Program Electives | Any approved & transferable BPA elective courses | 5 | Equivalency varies by course. |

Total program requirements applied to the TU degree: 26 credits

Total transferred to TU: 60 credits

Completing the courses in Table 1 will satisfy the general education program at AACC. TU will transfer these courses without a course-by-course match to the Core Curriculum requirements. See section 2 for details.

Students may transfer a maximum of 64 credits. If students do not adhere to the courses outlined above in Tables 1 and 2, they are not guaranteed completion of the bachelor’s degree in within 120 units. Refer to section 2 for specific course details and transfer planning information.

Section 2: AACC Course Selection Details

This section explains course selections made in section 1 and provides transfer planning guidance specific to this degree plan. If students do not complete courses outlined in this agreement, they must complete outstanding requirements at TU.

GENERAL EDUCATION

Students must note the following general education requirements:

- **Diversity Requirement:** Students must select an approved **diversity course** for their second Arts & Humanities or Social & Behavioral Science course in order to satisfy AACC degree requirements.
- **Arts & Humanities:** Students must complete their second Arts & Humanities GER course in a subject other than COM in order to meet AACC degree requirements.
- **Social & Behavioral Sciences:** Students must complete their second Social & Behavioral Sciences GER course in a subject other than ECO in order to meet AACC degree requirements.

The following information explains the transfer of students' general education program:

- TU will recognize the courses in Table 1 (see section 1) as a completed general education program. Students will receive a core package that satisfies most of the TU Core Curriculum without the need for course-by-course placement in specific Core Curriculum requirements.
- Students will only need to complete two Core Curriculum requirements at TU: Advanced Writing Seminar (Core 9) and Ethical Perspectives (Core 14). If an ethics is taken for the non-COM Arts & Humanities course at AACC, students will complete a different requirement than Core 14.

BUSINESS ADMINISTRATION MAJOR SCREENING INFORMATION

The BUAD major is a screened program. This agreement is designed for students to be able to gain admission into the major in their first semester at TU and complete any major concentration/track in four semesters of full-time enrollment. To screen into the major, students must meet the following requirements:

1. Formal admission to TU as a degree candidate
2. Cumulative grade point average (GPA) of 2.00 or higher for all course work
3. Grade equivalent of 2.00 or higher in each course required for admission to the BUAD major
4. Minimum average GPA of 2.70 for ALL of the courses required for admission to the BUAD major:
 - ACCT 201 Financial Accounting
 - ECON 201 Microeconomic Principles
 - ECON 202 Macroeconomic Principles
 - LEGL 225 Legal Environment of Business
 - ECON 205 Statistics for Business & Economics
 - MATH 211 Calculus for Applications

Students following this agreement will automatically satisfy requirements number 1 and 2. Students must monitor their grade achievement in each AACC course listed above in order to meet requirements numbers 3 and 4.

Section 3: Degree Requirements to Be Completed at TU

This section outlines the degree requirements to be completed at TU for students transferring into the Business Administration major. Refer to section 4 for university-wide degree requirements.

CORE CURRICULUM REQUIREMENTS: 6 UNITS

Core 9 Advanced Writing Seminar – Satisfied by BUSX 301 Business Communications in the major
Core 14 Ethical Perspectives

REQUIRED BUSINESS COURSES: 26 UNITS

BUSX 301 Business Communications (3 units – Counted above in Core Curriculum requirements)
BUSX 460 Professional Experience (3 credits)
EBTM 250 Problem Solving in Business I (1 unit)
EBTM 251 Problem Solving in Business II (1 unit)
EBTM 337 Enterprise Information Systems (3 credits)
EBTM 350 Business Analytics (3 credits)
EBTM 365 Principles of Operations Management (3 credits)
FIN 331 Principles of Financial Management (3 credits)
MKTG 341 Principles of Marketing (3 credits)
MNGT 361 Leadership and Management (3 credits)
MNGT 481 Strategic Management (3 credits)

MAJOR CONCENTRATION/TRACK: 21-24 UNITS

Select one of the following concentrations or track for 21-24 units:

- Economics Track: 21 credits
- Entrepreneurship Concentration: 24 credits
- Finance Concentration: 24 credits
- Financial Planning Track: 21 credits
- Human Resource Management Concentration: 24 credits
- International Business Concentration: 24 credits
- Investments Track: 21 credits
- Legal Studies Concentration: 24 credits
- Leadership and Management Concentration: 24 credits
- Marketing Concentration: 24 credits
- Project Management and Business Analytics Concentration: 24 credits

GENERAL ELECTIVES: 4-7 UNITS

The number of elective units required will be determined by the total units completed within the major. General elective units can be satisfied by additional major electives or courses for personal interests.

Section 4: Additional Degree Requirements for TU Degree Completion

ADDITIONAL BACHELOR'S DEGREE REQUIREMENTS FOR ALL STUDENTS

- A C (2.0) or higher is required in all major courses and prerequisites.
- A cumulative grade point average (GPA) of 2.0 is required.
- 32 units of the bachelor's degree must be completed at the upper level (courses numbered 300 or above).

Degree Completion Summary

| | |
|--|------------------|
| Total Units Required for B.S. Degree | 120 UNITS |
| AACC Business Administration Transfer A.S. Degree | 60 |
| Completion of Core Curriculum at TU | 6 |
| Business Administration Coursework at TU | 47-50 |
| General Electives Taken at TU | 4-7 |